



Rhythms of the Road

A New 13 Part HDTV Music/Travel Series

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Project Overview

Every year GHD Productions produces programming for broadcasting outlets in the US and abroad. There is a very real need for high quality and interesting programs in the HDTV market currently. This series concept has already gained interest from several broadcasters, and we have had a big success with a similar program series in the music genre.

In each of the 13 episodes our travels will take us down America's mother road, Route 66. At 6 select destinations we will stop and discover the unique look, history, food, and folklore of each town. But the highlight of this series is mixing a concert series with the travel, creating a dynamic new series never before seen on television.

Combining the success of a previous Route 66 documentary series with that of our ongoing series "Johnnie Highs Country Music Revue" we are creating a totally new concept that includes the best of both programs.

Once production begins, we would aim to have the first episode released in 60 days after completion of filming, but the goal is to have the series ready for broadcast in early Spring 2009.

Highlights:

- Filming from October 5-16, 2008
- Agreement with a major North American DVD distributor to place the series in retail stores.
- Broadcast Interest from The Travel Channel, VH-1, PBS, BBC, and NHK.
- Cast of 6 regular performers and 5 piece band
- Agreement from Lightworks (Hallmark Television Distribution)
- All concerts are free of charge to the public.

Concert Schedule

We are in the final stages of confirming all the production venues, but here is the current schedule. The dates will remain the same regardless if a venue changes.

Dates & Times:

- Monday October, 6: Coleman Theatre, Miami, Ok. @ 7:00p
- Wednesday October, 8: St. Louis Union Station, St. Louis, Mo. @ 5:30p
- Friday October, 10: Munger Moss Motel, Lebanon, Mo. @ 6:00p
- Sunday October, 12: Big Texan, Amarillo, Tx. @ 7:00p
- Monday October, 13: Mid-Point Cafe, Adrian, Tx. @ 7:00p
- Wednesday October, 15: La Posada Hotel, Winslow, Az. @ 5:00p



Series Synopsis

As the automobile began to replace railroad travel in the mid-1920s, Route 66 became a two-lane avenue that connected farm roads to industrial America. More and more people ventured along the route through the Great Depression, World War II, the era that was folk music and the emergence of rock n' roll. Single pump gas stations, drive-in movies, honky-tonks, truck stops and motels were the icons travelers saw along this route.

The road, which allowed many to follow the American dream, begins in Chicago, the industrial capitol of the mid-west. After visiting Chicago, the series heads south towards St. Louis, touches Kansas on the way to Tulsa, then goes through the Texas Panhandle, New Mexico and Arizona to California's Santa Monica Pier.

We will explore the old road along with the lasting and fabulous music it helped to create. With six concert locations, from incredible theaters, to historic hotels, an authentic cafe, a drive in theater, and even a cave! We will bring excitement back to small town America and share the experience with those in the big city as well.

Rock & Roll, Country, and even a little Jazz and Swing mixed in, we will combine history, folklore, food, and music together in a way never seen before on television.

The cast and crew will arrive in high style provided by Marathon Coach which will no doubt turn heads wherever we go. Between the reality of life on the concert tour, to interviews, tasting the flavors of the road, historic sights, and exciting music, this series will offer something for every viewer.





Company Background

Who is Greene HD Productions?

Greene HD Productions, a pioneer in the HDTV industry, has been producing High Definition programming since 1995, having first entered the video production business in 1988. In 2006, we opened branch operations in Los Angeles with the launch of Greene HD West.

Our current production schedule, and recent programming completions, including full length projects for HD broadcasters such as Discovery HD Theatre, PBS, INHD (Comcast), Wealth TV, Voom, HDNet and others. Programming is currently running throughout the year together with an abundance of short subjects used as demonstration loops in electronic and retail outlets where ever High Definition television sets are being sold.

We are a full concept to completion facility, with several HDCam cameras, 2 HD edit suites, and a unique 12 camera HDTV production mobile. We do not shoot HDV formats, we shoot mostly 1080i HDCam material, utilizing only true HD broadcast gear.

Our primary goal is providing the highest quality High Definition programming available today using the latest technology and the most skilled professionals in every discipline of the production process.

We have a shelf full of trophies and awards attesting to the excellence of our work, including the first of many Telly Awards for the project that launched our HD business 12 years ago.

For more information and to take a look at some of our work, please visit our web site:

www.greenehdtv.com

Mobile Production on the Road.

HDMC-1 is a fully tested and proven HDTV production mobile designed to fit different needs than the typical truck. More comfortable and roomy than any mobile on the road today and also more cost effective. One of the ways we reduce production cost and improve work flow is to ISO most or all of the camera feeds onto an uncompressed "tapeless" HD server system, custom built by Apple Computer. The mobile unit, launched less than a year ago, won 2 Best of Show awards at the broadcast industries biggest convention, NAB.

