

HDMC-1 and Greene HD at the NATPE 2009

In late January Greene HD productions took the HDMC-1 to the NATPE 2009 Market & Conference in Las Vegas. NATPE is the National Association of Television Producers & Executives, and this organization has been a service to the global television industry for over forty years. The annual Market & Conference provides a venue for sellers of content to meet buyers and make deals, as well as a place for producers to find valuable tools that help make their productions as cost effective as possible. NATPE is a place where the HDMC-1 stands tall as the only HD production mobile of its kind.

This is the third straight appearance of the production mobile coach as an exhibit, and interest in the vehicle is still going strong despite smaller attendance numbers at NATPE. Brian Greene

commented at the end of the NATPE Market that, "We actually did more business this year than last year."

Getting to the NATPE Market was as easy as getting to any production shoot in the United States and Canada. As always the coach ride was smooth and uncomplicated. Brian himself enjoyed driving the vehicle, and even renewed his CDL license before the trip.

Right at the start of the convention the HDMC-1 was swamped with tours and meetings for Greene HD Productions. The crew had their hands full making sure each positive lead had their questions answered, but everyone walked away happy and excited realizing what the HDMC-1 could do for their own production needs. Business continued non-stop throughout the day, and picked right up the next morning.



All told, NATPE 2009 was a solid success for HDMC-1 and for Greene HD Productions as they continue doing business in the new year. If you weren't able to see the coach at NATPE, visit us online at www.greenehdv.com. Don't hesitate to find out what the HDMC-1 and Greene HD can do for you. •



Rhythms of the road

Greene HD Productions has finished filming a 13 episode television series filmed in the vintage theaters, concert halls and locations across the country along historic Route 66, also known as America's Mother Road. The first shows are being edited and the entire series should be complete by May with the first airing this fall.

Combining the successful *Johnnie High's Country Music Revue* series aired during the past two years on the RFD TV cable network and Greene's work on the award-winning *Route 66 Marathon Tour DVD*, *Rhythms of the Road* has delivered a new look at the rebirth of the Mother Road and the resurgence of 50's, 60's, and 70's music.

As the automobile began to replace railroad travel in the mid-1920s, Route 66 became a two-lane avenue that connected farm roads to industrial America. More and more people ventured along the route through the Great Depression, World War II, the era that was folk music and the emergence of rock n' roll. Single pump gas stations, drive-in movies, honky-tonks, truck stops and motels were the icons travelers saw along this route.

The road, which allowed many to follow the American dream, begins in Chicago, the industrial capitol of the mid-west. After visiting Chicago, the series heads south towards St. Louis, touches Kansas



on the way to Tulsa, then goes through the Texas Panhandle, New Mexico and Arizona to California's Santa Monica Pier.

"We explored the old road along with the lasting and fabulous music it helped to create," explained John Sharp, a 50's music impresario and one of Rhythms' lead singers.

With six concert locations, from incredible theaters, to historic hotels, an authentic cafe, a drive in theater, and even a cave! We will bring excitement back to small town America and share the experience with those in the big city as well.

Country Music Revue's Male Vocalist of the Year, Wayne Reed promised, "Rock 'n Roll, country, and even a little jazz and swing mixed in. We combined history, folklore, food, and music in a way never seen before on television."

The cast and crew will arrive in high style provided by Marathon Coach which will no doubt turn heads wherever we go. Between the reality of life on the concert tour, to interviews, tasting the flavors of the road, historic sights, and exciting music, this series will offer something for every viewer.

For more information contact: Brian Greene, Greene HD Productions, 817-860-4086, or check the web site at greenehdtv.com.

HDMC-1
Now Booking for 2009
817-860-4086

HDMC-1 *The Most Versatile HD Television Production Mobile in North America*



Built on a 45' XLV2S Marathon Coach, the HDMC-1 feeds uncompressed, real-time high-definition images directly into Apple computer drives for instant, long-term access to material. The HDMC-1 provides efficient, mobile post-production abilities, saving weeks of turnaround time and allowing editors to immediately edit material.



Master Control is where it all happens! All of the cameras are recorded separately on the special built server/computer system by Apple. This allows immediate access to the material for editing purposes as soon as the live show is complete.

High-Definition Mobile Coach Advantages:

- Up to 12 HD Cameras
- Two Advanced Edit Stations
- In-Motion Editing
- Tapeless Recording Environment
- "Stadium" Seating in Production Room
- Audio Mixing Cabin
- Fiber-Based HDSDI Cable
- Producers Lounge
- Full Galley / Full Bath
- Sleeps up to 4 Crew Members
- Most Luxurious in the Industry

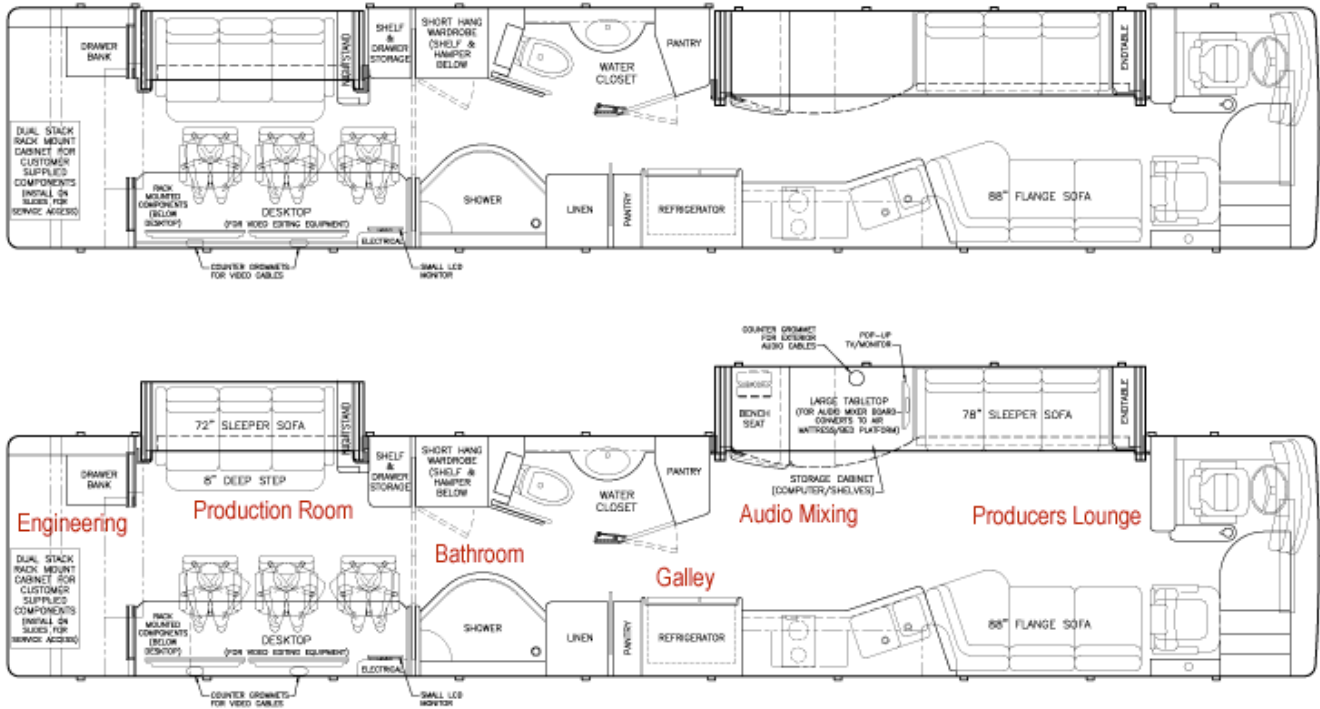
HDMC-1 Features:

- 24TB Tapeless ISO Recording for up to 7 Channels
- Complete HDTV Mobile Edit Suite by Apple Computers
- Ross Synergy Multi-Definition 2 ME Switcher
- Miranda Kaleido HD Multi-Image Display
- Yamaha 56 Channel Audio Mixer
- Leader 7700 Rasterizer
- Sony HDCam Cameras and Studio VTRs



The HDMC-1 contains one 50" monitor, one 15" monitor, and two 23" monitors with stadium seating for directors in the production room. A complete audio mixing station with a Dell Monitor is available near the full bath, full galley, and the producers lounge features a 46" monitor for full presentation.

HDMC-1 Floorplan



Greene HD Productions, Inc.

6724 Calender Rd., Arlington, Texas 76001

www.greenehdtv.com

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